



Storable Integrates Products to Help Self-Storage Operators Combat COVID-19

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Storable, a supplier of varied products and services to the self-storage industry, has completed a series of integrations between its affiliate brands to help self-storage operators provide a better customer experience during the coronavirus pandemic. Storable is comprised of SiteLink and storEDGE, providers of facility-management software; SpareFoot, an online marketplace for self-storage units; SBOA Merchant Services, Select Merchant Solutions and SiteLink Merchant Services, providers of payment processing; and Bader and Storsmart, providers of self-storage tenant insurance. storEDGE also offers website-development and digital-marketing services.

Storable clients using SiteLink or storEDGE management software can now send their self-storage renters a link via e-mail or text to help them complete the move-in process from any device, according to a press release. They can also offer online rentals through the SpareFoot platform, which will use a special badge marker to show users which facilities offer a contact-free move-in experience.

“We believe it’s our responsibility to do everything we can to help our customers through the difficulties brought on by the COVID-19 pandemic,” said Chuck Gordon, CEO. “In the early days of the crisis, we recognized that we had an opportunity to leverage our technology to improve safety for both consumers and operators, so we quickly made the decision to divert a substantial portion of our resources toward

that effort. I couldn't be more pleased with the finished product, and I believe our new capabilities will keep our customers and their tenants safe while minimizing disruption to operations.”

“These new capabilities will play an important role in our industry's response to the coronavirus crisis, but I think they also set the stage for the future of the storage industry,” added Scott Griffin, vice president of product. “As an industry, we have been measured in our approach to leveraging automation; however, this crisis may act as a catalyst to drive the adoption of automation both in the short term and even after this crisis has passed. It's our goal to stay at the forefront of innovation in that arena.”

Based in Austin, Texas, Storable is backed by Boston-based private-equity firm Cove Hill Partners. Founded in 2017, Cove Hill manages an inaugural fund of more than \$1 billion.

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